

## SON DOAN

Mediator of Vietnam International Commercial Mediation Center (VICMC)

Founder and Managing Partner, IPMAX Law Firm

Master of Intellectual Property Law (George Washington Law University – United States)

Bachelor of Laws (Hanoi Law University)



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## EDUCATION

- Master of Intellectual Property Law (George Washington Law University – United States)
- Bachelor of Laws (Hanoi Law University)

## FIELDS OF ACTIVITIES

- Intellectual Property
- Commercial
- Technology Transfer

## MEDIATION EXPERIENCES

- Son Doan is the member of Vietnam International Commercial Mediation Center (VICMC).
- Graduated from Hanoi Law University in 1996, Son Doan worked for Consulting And Research Company For Technology Transfer And Investment (CONCETTI) – an intellectual Property Representative Organization in Vietnam and held the position of head of Legal and Intellectual Property Division.
- In 1998, Son Doan joined Rouse & Co. International, a global intellectual property consulting firm headquartered in the United Kingdom. He had the opportunity to work with the leading international lawyers in the field of intellectual property and directly advised many global companies on the protection of intellectual property rights in Vietnam, Laos and Cambodia.
- Since 2010, He has founded and managed IPMAX Law Firm.
- Son Doan has more than 23 years of experience consulting and representing companies and multinational corporations in relation to disputes related to intellectual property rights and technology transfer, including many disputes which were successfully resolved by mediation.
- Son Doan has continuously ranked as one of the leading lawyers in the field of Intellectual Property in many internationally well-known legal ranking publications such as Chambers Asia Pacific, Legal 500, Managing Intellectual Property, Asia Law Profile...
- Son Doan was appointed as a representative of Vietnam on the Asian Patent Attorney Association's Copyright Committee for many years. He was appointed as a member of the Famous Trademarks Committee for the 2016-2017 term, and a member of the Pro - bono Committee for the 2018-2019 term of the International Trademark Association (INTA).
- Son Doan has been invited to be an expert for many projects including the Intellectual Property Support Project at European Commission's Asean IPR Helpdesk. (<http://www.southeastasia-iprhelpdesk.eu/en/content/doan-son>).

## LANGUAGES

- Vietnamese
- English